

Swissvale Newsletter Advertising Prices 2017-18

One Column Wide (2.3 Inches)

Size	Cost/Issue	2017	2018
		4 issues w/ 10% savings	6 issue w/ 10% Savings
1 inch	\$28.00	\$100.80	\$150.00
1 1/2 in	\$40.00	\$144.00	\$216.00
2 inches	\$50.00	\$180.00	\$270.00
3 inches	\$75.00	\$270.00	\$405.00
4 inches	\$100.00	\$360.00	\$540.00
5 inches	\$125.00	\$450.00	\$675.00
6 inches	\$150.00	\$540.00	\$810.00

Two Column Wide (4.9 Inches)

Size	Cost/Issue	2017	2018
		4 issues w/ 10% savings	6 issue w/ 10% Savings
1 1/2 In	\$80.00	\$288.00	\$432.00
2 Inches	\$110.00	\$396.00	\$594.00
3 Inches	\$165.00	\$594.00	\$891.00
4 Inches	\$220.00	\$792.00	\$1,188.00
5 Inches	\$275.00	\$990.00	\$1,485.00
6 Inches	\$330.00	\$1,188.00	\$1,782.00

Three Column Wide (7.5 inches)

Size	Cost/Issue	2017	2018
		4 issues w/ 10% savings	6 issue w/ 10% Savings
2 Inches	\$165.00	\$594.00	\$891.00
3 Inches	\$247.50	\$891.00	\$1,336.50
4 Inches	\$330.00	\$1,188.00	\$1,782.00
5 Inches	\$412.50	\$1,485.00	\$2,227.50
6 Inches	\$495.00	\$1,782.00	\$2,673.00

Classified Advertising

Size	Cost/Issue	2017	2018
		4 issues w/ 10% savings	6 issue w/ 10% Savings
2 Lines	\$6.00	\$21.60	\$32.40
3 Lines	\$9.00	\$32.40	\$48.60
4 Lines	\$12.00	\$43.20	\$64.80
5 Lines	\$15.00	\$54.00	\$81.00
6 Lines	\$18.00	\$64.80	\$97.20

Sizes are approximate.



Sample: 1 Column x 1 inch



Sample: 1 Column x 4 inches



Sample: 2 column x 3 inches